

MEDIA PARTNERSHIP PACK

CHEMLINKED COSMETIC PORTAL



ABOUT CHEMLINKED Cosmetic Portal

Chemlinked Cosmetic Portal is the world's most reliable voice on Chinese and AP region cosmetic regulatory affairs.

With over 32,000 global readers and a steady stream of online traffic to our Chemlinked website, we are the perfect choice to reach domestic and international companies, professionals and government bodies in the cosmetic industry.

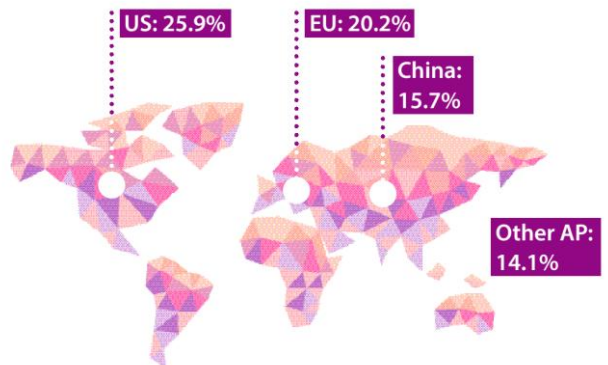
OUR AUDIENCE

We have grown by adhering to our core value of helping our global members remove regulatory barrier and expedite market access. ChemLinked Cosmetic Portal has gained recognition and unparalleled popularity among global cosmetic companies and has been one of the leading regulatory information platforms in Asia. Our global audience describes us as *accurate, reliable, timely and high-quality*.

WHO are they?

- Business managing directors
- Importers and exporters
- Regulatory affairs managers & directors
- Quality assurance managers & directors
- R&D managers & directors
- Policy & regulation makers
- Lawyers & consultants
- Academic researchers

WHERE are they based?



WHAT are they interested?

Market Access	Cosmetic Regulations
Custom Clearance	SAMR Registration
Retail, CBEC	Animal Testing
Packaging	Cosmetic Ingredients
Supply Chain	Labels
Branding	Formulas
Public Relations	Special Cosmetics
Web Design	Notification/Filing

Our premium members



Why cooperate with us?

Target audience:

International enterprises, government bodies, NGOs and hundreds of small and medium sized enterprises from cosmetic industry.

Impressive web traffic:

Our readers view ChemLinked as a trusted source of timely information and frequently visit which converts to more high quality in-bounds leads for you.

Flexible solutions:

We have promotion options to suit every business: post your events on our website/LinkedIn group, shown your banners, E-mail blast etc.



Statistics

32,000+

Newsletter subscribers

60,000+

Page view per month

95%

Membership Renew Rate



Testimonials

I feel your regulatory change announcement/notification is very up-to-date and updated very quickly. It is very helpful to communicate with other Amway affiliates in worldwide.

- Amway

I find the site a very useful site to keep me updated on regulations around Asia.

- Edgewell

Very impressed by the "database" tab. Bravo!.

- Mane

Media partnership exchange terms

what we could offer?

1. Home Page Premium Banner Advertising:

A banner (Width 750 *height 250 pixels) and link to your website.

2. Event Page Event Introduction & Banner Advertising (Regular)

A full-page event listing in our event page and a banner (width 355 *height 180 pixels) which will link to your website.

➤ <https://cosmetic.chemlinked.com/eventsdb>

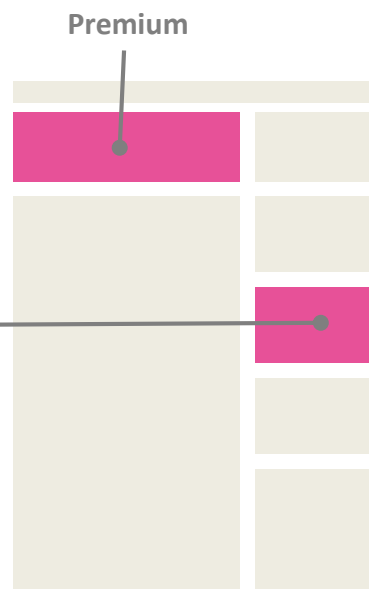
3. Bi-weekly Newsletter

One-time exposure in the upcoming events section in our newsletter to all ChemLinked subscribers (32,000+)

➤ <http://chemlinked.bmeurl.co/7E88A59>

4. Social Media Channel

Press release post in ChemLinked Cosmetic's social media channels, mainly LinkedIn & Twitter.



what we'd like you to offer?

1. Status as "Media Partner" of the event with simple ChemLinked introduction & hyperlink to ChemLinked Cosmetic Portal.
2. Logo placement: On the media partner page / all promotional materials and on-site materials / conference documentation...
3. Other:
 - Brochures distribution at the event site
 - Speaker opportunity
 - Free passes for your event
 - Free booth



TALK TO US



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